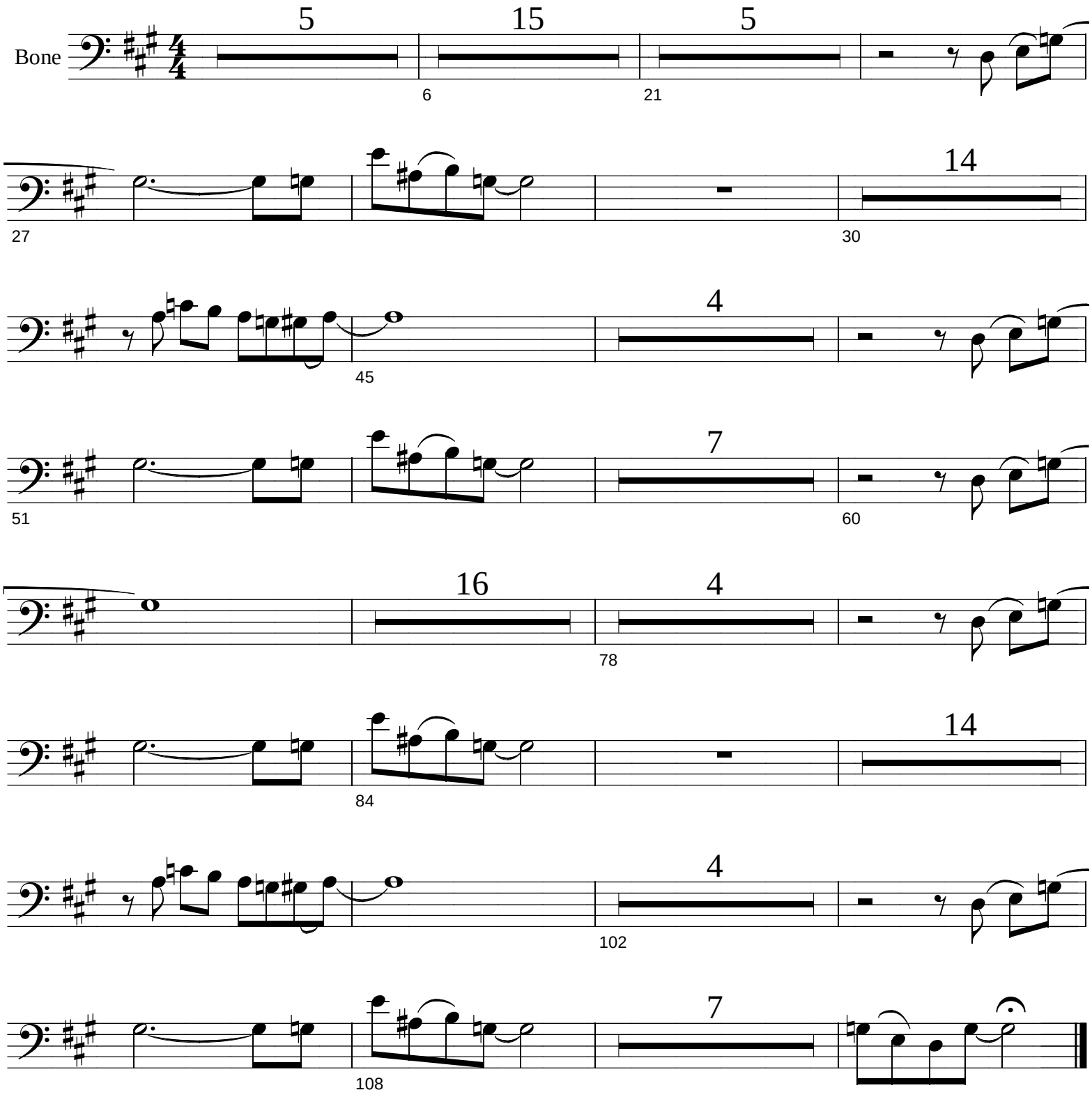What's Your Name